

SPEAKER INFORMATION



Carla Collis Gesite

*Christian Speaker &
Certified Life Coach*

Drawing on her experiences as a businessperson, life coach, recovering workaholic, and former perfectionist, Carla equips women to make the most of the lives God has for them. When you book her for a presentation, you can be sure your group will laugh, learn, and leave feeling refreshed.



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Speaking to groups is one of Carla's greatest joys!

Now, more than ever, her dream is to see **every woman fully embrace who God created her to be** – to shift from striving and performing to resting in who she is in Christ. Because, when she does, she's free to live the joyful and purposeful life He intended just for her.

Carla's passionate about this mission because she lives it. When she stopped wasting her time and energy – on striving, performing, comparing herself to others, and dwelling on her every flaw – she finally focused on who God created her to be. And now she's living life with greater purpose, meaning, and joy. That's her prayer for every woman, and all talks are designed with this in mind.

Carla is available for both keynote presentations and workshops/retreat breakout sessions. She's happy to customize the content to your audience.

What sets Carla apart?

As she shares from her heart, Carla **inspires** women with the story of God's transforming power in her life. They leave knowing that the Lord wants to do the same for them.

She **delivers Biblical truth**, with **practical steps** each woman can take to more fully live the life that she was born for.

She **engages** audiences with her honesty, humor, and ability to connect.

Her goal is to not only **educate** but also **create a fun experience** for all involved.



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3 Myths About Life Purpose... And the Truths You Need to Know



- 45-minute presentation
- Overview of the purpose framework

Would you like to know God's unique purpose for you? As Christians, we're called to a number of purposes — to glorify God, love others, become more Christ-like, and spread the gospel. The roles we take on give us a sense of purpose as well. We're daughters, sisters, wives, Mothers, friends...God also has a unique purpose for you that's all your own. And, even though it might seem like finding your purpose is difficult, it's **really not hard**.

In this 45-minute presentation, Carla shares three myths that might keep you from living your unique purpose as well as the **truths that you lead you to live it out**.

Foundational Verse: *For we are God's masterpiece. He has created us anew in Christ Jesus so we can do good things He planned for us long ago.* - Ephesians 2:10 (NLT)

Purposeful Gifts



- 90-minute interactive workshop
- Focus on individual's gifts and passions

To identify your purpose, we'll begin by **exploring what makes you uniquely you**. God has given you gifts, values, passions and experiences that have shaped who you are. In this workshop, we'll...

- Explore why identifying your purpose is easier than you think
- Offer individual and group activities to shed light on your unique gifts, values and passions
- Boost your confidence as you recognize the amazing gifts God has equipped you with
- Give you tangible steps to take as you continue on the path to your purpose

Foundational Verse: *Each of you should use whatever gift(s) you have received to serve others.* -1 Peter 4:10 (NLT)

Finding Purpose Mini-Retreat



- 4-hour interactive workshop
- Hands-on activities to put you on path to uncovering your purpose

Imagine how much better life would be if you had unshakeable confidence that you're living out your God-given purpose. This four-hour mini-retreat will **give you tools** to use as you journey toward your purpose. It will...

- Give you time away from your daily routine to take a breath, pause, and reflect
- Remind you who you are beyond the roles you play
- Include hands-on activities that shed light on who God created you to be
- Put you on the path to identify your unique life purpose

Foundational Verse: *For we are God's masterpiece. He has created us anew in Christ Jesus so we can do the good things He planned for us long ago.* -1 John 3:1



WHAT PEOPLE ARE SAYING



*Carla is such an **engaging and effective** speaker. Her personal stories and examples make everything feel so relatable, and her interactive style always gives each member of the audience so much to think about during and after. She makes progress feel so much more attainable, and everyone learns from each other (and has a good laugh!) via shared experiences. I left feeling more **inspired and ready to take action**.*

-Laura, Workshop Participant



*I have enjoyed Carla's workshops and talks about knowing God's unique purpose as a woman. She is a very good communicator with a **heart for her audience**. She has a passion for educating other women on who God created them to be. She has enriched my life with her speaking and her personal coaching. I would recommend her to faith-based groups who want a vibrant speaker who loves the Lord.*

*-Severin Garrett, Ministry Leader & Certified Health Coach,
Wellness Institute by Dr. William Sears*



*The mini-retreat was really inspiring and much needed. I signed up because I needed renewed focus on what God wants for my life. I left with that and more. We touched on a number of different areas, which kept it fresh, interesting, and challenging. I got fresh insights into my gifts and what truly fulfills me. A month later, I'm having fun creating my purpose statement. It's **changed how I live my life because it involves my relationships** with others and I'm excited to step out into it.*

--Sarah Martell, Mini-Retreat Participant



ABOUT CARLA



Carla Collis Gesite (pronounced “Hess-ee-tay”) is a classic, take-charge first born. Her journey toward workaholicism began at a young age. In 3rd grade, she was already a perfectionist, crying when she scored a 96 on a test instead of 100. Her overachieving ways followed her into her work in marketing research. She worked constantly — nights, weekends, vacations. One Saturday, she asked herself, “Why do I seem to be the only one who works nights and weekends?” It was the beginning of a major transformation — spiritual, mental and emotional.

Carla began to discover who she was beyond work. Realizing that her identity is in Christ, she began to redefine what success meant for her. Well over a decade later, her life is transformed. Carla enjoys a sense of ease and peace that she once thought impossible to achieve. She’s living out God’s purpose for her. After 47 years of singleness, Carla married her husband, Al Ray, in 2010. And she’s having more fun than ever!

She enjoys being an active member of Cumberland Community Church in Smyrna, GA – teaching 4-year olds in Sunday School, being part of the women’s ministry, and welcoming visitors to the Connection Point. Carla also loves traveling, entertaining family and friends, training Riley and Bogey (her mini Labradoodles), and being in and around water (whether at the beach, river, lake, ocean, or pool!)

Education & Affiliations

- Graduate, Coach University
- MBA in Marketing, Georgia State University
- BA in Business, Furman University
- Associate Certified Coach, International Coach Federation
- Member, Georgia Coaches Association
- Member, Christian Coaches Network
- Member, Cumberland Community Church

Work Experience

- 20+ years in the marketing research industry in managerial roles (with Elrick & Lavidge, the American Cancer Society, and as an independent consultant)
- 9 years of experience as a life coach with Road to Results Coaching
- Over course of career, has presented hundreds of presentations to various audiences

